WHO WE ARE
Who We Are

ABOUT US

Heritage Petroleum Company Limited is Trinidad & Tobago’s newest State-owned, oil and gas company. The company aims to focus on exploration, development, production and marketing of crude oil. Our operations are primarily located within southern Trinidad and Tobago with non-operated assets off Trinidad’s north and east coasts.

Our intent is to be a leading producer and supplier of crude oil, structured to deliver responsibly and safely to our customers. We understand that those who innovate succeed, so we will continually invest in the best people and ideas.

VISION

To be a source of pride for Trinidad and Tobago by focusing on profitability, operational excellence and world class talent as a performance driven oil and gas company.

OUR FOCUS IS ON TWO KEY AREAS:

- Exploration and Drilling
- Production and Marketing of Crude Oil
Who We Are

BRAND FOCUS

A high-performance oil and gas production company focused on sustainability, talented employees, technical and operational excellence, and strategy to deliver premium shareholder value while becoming the employer of choice and a source of pride for the people of Trinidad and Tobago.

- Sustainability
- Recruit & Reward Exceptional Talent
- Technical and Operational Excellence
- Strategy
Who We Are

BRAND VISION

Sustainability
- Safety, health and environmental sustainability are critical to long-term efficiency and profitability
- We are all safety leaders and committed to the safety of one another
- Employee wellness is important to performance and happiness
- We are all stewards of the environment for our children

Recruit & Reward Exceptional Talent
- We are stronger when working as a team with clear purpose and direction
- We demand the highest integrity, honesty, respect, trust and ethics
- We believe that diversity enhances our perspective and decision making
- Compensation will be tied to excellence, profitability, and sustainability

Technical and Operational Excellence
- Technology should enable growth and increase efficiency
- We will invest in proven technology to increase reserves and production
- Operations will focus on being a low-cost producer with high asset integrity
- Profitability will be driven at asset level

Strategy
- Define goals through strategic planning to reduce risk, deliver on revenue and maximise efficiency
- Value-based decision-making will enhance long-term profitability
- Asset base focused on core technical and operational expertise
- Projects will be executed on planned cost schedule and deliver results
- Acquisitions, divestitures, and exploration will be a focused and co-ordinated effort
CORE VALUES

INTEGRITY
We deliver on our promises, treating one another fairly, honestly, and respectfully, fostering relationships of trust with the broader society and community.

NIMBLE
We respond quickly whilst adapting in order to work effectively in ambiguous or changing situations, and with diverse individuals and groups.

SAFETY
We commit to managing our business and communities in a safe and environmentally responsible manner in accordance with statutory requirements.

PERFORMANCE
We have a commercial focus with a business mindset which promotes profitability and sustainability. We are committed to focusing our efforts on achieving high-quality results consistent with the organisation’s standards/aspirations.

INNOVATION
We promote innovation that improves processes and results, generating viable new approaches and solutions and continuously seeking to create new possibilities which are rewarded.

RESPECT
We recognise, value, and leverage the unique perspectives, experiences, and talents of every individual. We promote cross-cultural understanding, fairness and inclusion throughout the organisation.

EXCELLENCE
We are value-driven, energising and inspiring others to strive for the best and commit to common goals and purposes, creating a sense of self-efficacy, resilience, and persistence.
Who We Are

CORPORATE OVERVIEW

1. We are the future of oil exploration & production in the Caribbean.

2. Our focus is on exploration, development, production and the marketing of crude oil.

3. Our primary operations are located within southern Trinidad and Tobago, with non-operated assets off Trinidad’s north and east coasts.

4. Our intent is to be a leading producer and supplier of crude oil, structured to deliver responsibly and safely to our local, regional and international customers.
Who We Are

BRAND STRUCTURE

The Brand Symbol

The brand symbol is a graphic representation of an oil drill head. The form of the symbol has been designed to be iconic and show that the brand is in motion and moving forward.
Who We Are

BRAND STRUCTURE

The Brand Identity

BRAND SYMBOL

BRAND IDENTIFIER

COMPANY IDENTIFIER

LOGOTYPE

COLOUR PALETTE

PRIMARY LOCKUP
POSITIONING STATEMENT

For our shareholders, customers and staff, Heritage Petroleum Company is an oil and gas production company that is technically innovative and a high-performing employer of choice that promises to be a source of pride for Trinidad & Tobago. Through proven profitability and viability, it has already begun to deliver on that promise.
Core Messages

BRAND PROMISE/TAGLINE

This solidifies the brand essence in a verbal and visual form.

Brand Promise

• To produce and supply crude oil responsibly and safely for our stakeholders
• To continuously seek to improve our performance and profitability through technology and innovation
• To be a world-class organisation through the recruitment and development of the best people

Tagline

Sustaining our present. Powering our future.
TARGETED MESSAGES
TARGET AUDIENCE PROFILES

As a State-owned oil and exploration company, our audience is wide and varied, ranging from the Government/State to key energy industry stakeholders, corporation sole, employees, the media, private sector business and the wider public.

**GOVERNMENT OF TRINIDAD & TOBAGO / CORPORATION SOLE**
We are a modern, high-performing enterprise that contributes significantly to national economic stability by delivering positive results and financial returns which benefit the people of Trinidad and Tobago.

**EMPLOYEES**
We are a sound investment, providing positive returns, strong revenues and maximising the potential of our existing and potential energy resources. We are committed to good corporate governance and transparency. We are an employer of choice investing in the development of our people. We are committed to the safety of our people and operations.

**ENERGY SECTOR**
We use innovation to maximise efficiency and profitability to further develop the sector. We apply the highest standards of safety and industry best practice in all that we do.

**GENERAL PUBLIC**
We are committed to good corporate governance and accountability in conducting our business. We demonstrate responsible behaviour towards our stakeholders, the environment and the wider society.

**PRIVATE SECTOR**
We are committed to good corporate governance. We conduct business safely, efficiently and profitably.
Targeted Messages

BRAND VOICE

PERSONA
- Corporate
- Responsible

TONE
- Expert
- Trustworthy

LANGUAGE
- Professional
- Pointed

PURPOSE
- Engage
- Inform
OVERARCHING DESIGN PHILOSOPHY

Philosophy 1 - The Elements
The drill bit was selected because it is the central component in carrying out the operations of the company. Its ability to penetrate seemingly impervious matter signifies strength, resilience and perseverance.

Philosophy 2 - The Colours
Crimson is the colour of Energy. The deep shade of magenta chosen represents our dedication to making new strides within the energy sector.

The bluish grey represents the steel alloy of the drill bit and alludes to the strength, stability and professionalism of the Heritage brand.
On its own the symbol can be used as a visual graphic element to identify the Heritage brand.
LOGO LIBRARY

Primary Logo Lockup

Heritage

PETROLEUM
COMPANY LIMITED

This is the preferred lockup. This version should be used once spacing permits the logo to appear clearly and visually unhindered.
The “O” in Petroleum acts as a unit of measurement that acts as a buffer for the logo structure.
LOGO LIBRARY

**Primary Logo Lockup | Colour Usage for Light and Dark Backgrounds**

- **Full Colour Positive**
- **Greyscale Positive**
- **Full Colour Reverse**
- **Greyscale Reverse**
LOGO LIBRARY

Primary Logo Lockup | One Colour Usage for Light and Dark Backgrounds

One Colour Positive

One Colour Reverse

Black Positive

Black Reverse
LOGO LIBRARY

Secondary Lockups

These alternative lockups have been developed for usage in situations where the primary logo cannot be displayed properly due to spacing issues.

Centred
Square orientation

Stacked Horizontal
Rectangular orientation with the logotype on one level

Extreme Horizontal
Rectangular orientation with the symbol and logotype on one level
This version should be used in situations where the logo needs to be displayed within a squared proportional format and where spacing is limited. Ideal uses for this format are profile photos for social media platforms such as LinkedIn, Facebook and Instagram.
The "O" in Petroleum acts as a unit of measurement that acts as a buffer for the logo structure.
**LOGO LIBRARY**

**Secondary Logo Lockup** Centred | Colour Usage for Light and Dark Backgrounds

![Full Colour Positive](image1)
![Full Colour Reverse](image2)

![Greyscale Positive](image3)
![Greyscale Reverse](image4)
LOGO LIBRARY

Secondary Logo Lockup Centred | One Colour Usage for Light and Dark Backgrounds

One Colour Positive

One Colour Reverse

Black Positive

Black Reverse
This version should be used in situations where the logo needs to be displayed within a horizontal orientation. The logo symbol is prominent over the logotype. Ideal uses for this format are signage and print applications where vertical spacing is limited.
Brand Standards

LOGO LIBRARY

**Secondary Logo Lockup** Stacked Horizontal | Inner Structure and Safe Zone

The “O” in Petroleum acts as a unit of measurement that acts as a buffer for the logo structure.
LOGO LIBRARY

**Secondary Lockups** Stacked Horizontal | Colour Usage for Light and Dark Backgrounds

![Full Colour Positive](image1)

![Full Colour Reverse](image2)

![Greyscale Positive](image3)

![Greyscale Reverse](image4)
LOGO LIBRARY

**Secondary Lockups** Stacked Horizontal | One Colour Usage for Light and Dark Backgrounds

Full Colour Positive

Full Colour Reverse

Greyscale Positive

Greyscale Reverse
This version should be used in situations where the logo needs to be displayed within a narrow horizontal orientation. The logo symbol precedes the logotype. Ideal uses for this format are digital applications such as website headers and print signage where vertical spacing is extremely limited.
LOGO LIBRARY

**Secondary Lockups** Extreme Horizontal | **Inner Structure and Safe Zone**

The “O” in Petroleum acts as a unit of measurement that acts as a buffer for the logo structure.
LOGO LIBRARY

Secondary Lockups Extreme Horizontal | Colour Usage for Light and Dark Backgrounds

- Full Colour Positive
- Full Colour Reverse
- Greyscale Positive
- Greyscale Reverse
LOGO LIBRARY

**Secondary Lockups** Extreme Horizontal | One Colour Usage for Light and Dark Backgrounds

One Colour Positive

![One Colour Positive Logo](image1)

One Colour Reverse

![One Colour Reverse Logo](image2)

Black Positive

![Black Positive Logo](image3)

Black Reverse

![Black Reverse Logo](image4)
Tertiary Logo Lockup Centred

This version should be used in horizontal orientations with the company identifier.
LOGO LIBRARY

**Tertiary Logo Lockup** Horizontal | Inner Structure and Safe Zone

The “O” in Petroleum acts as a unit of measurement that acts as a buffer for the logo structure.

Full colour Positive
LOGO LIBRARY

Tertiary Logo Lockup Horizontal | Colour Usage for Light and Dark Backgrounds

Full Colour Positive

Full Colour Reverse

Greyscale Positive

Greyscale Reverse
LOGO LIBRARY

**Tertiary Logo Lockup Horizontal | One Colour Usage for Light and Dark Backgrounds**

- **One Colour Positive**
- **One Colour Reverse**
- **Black Positive**
- **Black Reverse**
LOGO LIBRARY

Tertiary Logo Lockup Stacked

This version should be used in square orientations with the company identifier.
LOGO LIBRARY

**Tertiary Logo Lockup** Horizontal | Inner Structure and Safe Zone

The “O” in Petroleum acts as a unit of measurement that acts as a buffer for the logo structure.
LOGO LIBRARY

Tertiary Logo Lockup Horizontal | Colour Usage for Light and Dark Backgrounds

Full Colour Positive

Heritage

Full Colour Reverse

Heritage

Greyscale Positive

Heritage

Greyscale Reverse

Heritage
LOGO LIBRARY

Tertiary Logo Lockup Horizontal | One Colour Usage for Light and Dark Backgrounds

One Colour Positive
One Colour Reverse

Black Positive
Black Reverse
COLOUR PALETTE

Primary Brand Palette

Bedrock
Pantone 7545C
C:078 M:060 Y:045 K:025
R:065 G:084 B:100
#415464

Jasper
Pantone 7636C
C:020 M:100 Y:055 K:000
R:200 G:034 B:088
#C82258

Supporting Palette

Secondary Swatch

Amber
Pantone 1375C
C:000 M:046 Y:100 K:000
R:249 G:155 B:028
#F99B1C

Peridot
Pantone 7465C
C:067 M:000 Y:031 K:000
R:000 G:000 B:000
#00000

Topaz
Pantone 2935C
C:100 M:075 Y:000 K:000
R:000 G:084 B:166
#0054A6
COLOUR PALETTE

Monochromatic Palette

Primary Swatch

Charcoal

Pantone 446C
K:090
R:065 G:064 B:066
#414042

Primary Swatch

Shale

Pantone 430C
K:060
R:120 G:130 B:133
#808285
Primary Brand Typeface
used as the brand font, and for text headlines and subheadings

Heritage

Secondary Typeface
or supporting text and body copy

More than the infrastructure and natural resources that we will recover sustainably and profitably, our greatest assets will be our technical and operational excellence, strategic thinking and, most of all, the quality of our people. These factors will be pivotal to our success.
Brand Standards

TYPOGRAPHY

Supporting Default Typeface used for internal/external office communication using system fonts

HEADLINES & SUB-HEADINGS

Century Gothic

Arial

TAHOXA

BODY TEXT

Arial

Century Gothic Regular

Century Gothic Bold

Tahoma Regular

Tahoma Bold

Arial Regular

Arial Bold
Brand Standards

GRAPHIC IMAGERY

Brand Property

These angular shapes can be used to build brand templates and are able to function as placeholders for text and imagery. These can be interchanged to form visually engaging layouts.
PHOTOGRAPHIC IMAGERY

**Industry Imagery and “Light Leaks”**

Imagery relevant to the energy sector will inform the photography used for the Heritage brand. Shots should be visually impactful, seem natural and not staged. Light leaks may be applied to add texture and dynamism.
PHOTOGRAPHIC IMAGERY

People Imagery

The human element is a key component to our brand. People should always be represented as authentic, professional and exude confidence. Shots should not appear overstaged but always capture people in their element. Cropping should serve to enhance people’s portraits and never obscure key features. Examples are below.
APPLICATION GUIDELINES

Logo Layout & Placement

The logo must be placed symmetrically within a layout. As a general rule, the logo should be aligned to any corner or centred on the canvas.
APPLICATION GUIDELINES

Image and Graphic Usage

Below is an example of the Corporate Press ad in use. This shows how the logo, photography, typography and graphic elements all come together to represent the brand identity in print form.

A NEW ERA IN OIL & GAS

Trinidad and Tobago’s petroleum industry is more than a century old. Our expertise is globally admired and in high demand. It is from this platform that Trinidad and Tobago’s newest, state-owned oil and gas company Heritage Petroleum Company Limited has emerged, strategically positioned to usher in a new era in oil & gas exploration.

MAXIMISING OUR ASSETS, REWARDING PERFORMANCE

More than the infrastructure and natural resources that we will recover sustainably and profitably, our greatest assets will be our technical and operational excellence, strategic thinking and, most of all, the quality of our people. These factors will be pivotal to our success.

By investing in proven technology and a performance-driven team of people with the best ideas, we will increase production while safely delivering positive returns, of which our nation can be proud.

This is an exciting time with tremendous opportunities to create a viable future for our oil and gas exploration business, opportunities which we will seize together.
APPLICATION GUIDELINES

Proper Usage

Here are some do’s and don’ts to ensure optimal visibility and brand clarity.

Do

- Use only approved lockups

Don’t

- Use custom proportions or change the integrity of the lockup
- Use only approved colour versions of the logo
- Change the colours of the logo outside of the approved brand swatches
APPLICATION GUIDELINES

Proper Usage

Here are some do’s and don’ts to ensure optimal visibility and brand clarity.

- **Do**: Maintain the encroachment area.
- **Don’t**: Allow let any other logo or graphic element break the encroachment area.
- **Do**: Maintain the set orientation of the logo.
- **Don’t**: Rotate.
APPLICATION GUIDELINES

Proper Usage

Here are some do’s and don’ts to ensure optimal visibility and brand clarity.

Do

- Ensure the logo appears on a clear background

Don’t

- Place the logo on a busy background that hinders its visibility
- Place the logo on a background of a similar colour
GENERAL APPLICATIONS
General Applications

STATIONERY

Media Kit Folder Sample Design
General Applications

STATIONERY

Generic Letterhead Sample Design
General Applications

STATIONERY

CEO Letterhead Sample Design
General Applications

STATIONERY

Generic Call Card Sample Design
General Applications

STATIONERY

Envelope Sample Design
General Applications

STATIONERY

Company Stamps
General Applications

STATIONERY

Company Stamps
General Applications

STATIONERY

Company Stamps
General Applications

OFFICE COLLATERAL

Fax Cover Sheet
## General Applications

### OFFICE COLLATERAL

#### Invoice Template

<table>
<thead>
<tr>
<th>Product Name</th>
<th>Description</th>
<th>Quantity</th>
<th>Unit Price</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Heritage</td>
<td></td>
<td>1</td>
<td>$500.00</td>
<td>$500.00</td>
</tr>
<tr>
<td>Product</td>
<td></td>
<td>2</td>
<td>$300.00</td>
<td>$600.00</td>
</tr>
</tbody>
</table>

**Total:** $1,100.00

---

**Note:** This is a sample invoice template. The actual invoice content should be reviewed for accuracy and appropriateness.
General Applications

OFFICE COLLATERAL

Forms

Job Expense Form

Heritage PETROLEUM COMPANY LIMITED

<table>
<thead>
<tr>
<th>Date</th>
<th>Account</th>
<th>Details</th>
<th>Transport</th>
<th>Meals</th>
<th>Phone</th>
<th>Misc</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
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</tbody>
</table>

Approved By: ______________________

Registered Office: 2nd Floor, Newtown Centre, 33-35 Howard Street, Newtown, Port of Spain, Trinidad & Tobago

www.heritage.co.tt

November 2020
General Applications

OFFICE COLLATERAL

Notepads
General Applications

OFFICE COLLATERAL

Memo Template
General Applications

OFFICE COLLATERAL

Identification Badges Staff
General Applications

OFFICE COLLATERAL

Identification Badges Guests
General Applications

VEHICLE BRANDING

Pickup Truck and Panel Van Branded Vehicle Wraps
General Applications

BRANDED APPAREL

Embroidered Logo
General Applications

BRANDED APPAREL

**Long-Sleeved Work Shirts** Light and Dark Variations
General Applications

BRANDED APPAREL

**Polo Shirts** Light and Dark Variations

![White Polo Shirt with Heritage Logo](image1)

![Blue Polo Shirt with Heritage Logo](image2)
General Applications

BRANDED APPAREL

Coveralls Orange
General Applications

BRANDED APPAREL

Safety Helmet
General Applications

PROMOTIONAL ITEMS

**Branded Office Items** Pens & Leather Folder
General Applications

PRINT TEMPLATES

Logo position and usage on internal and external print templates will be guided by the overarching guidelines governing font choice, colours, and placement of the Heritage logo. The logo should be placed on a white/light-coloured background.

**Existing Press**

Maximising our Assets, Rewarding Performance

Heritage Petroleum Company Limited is a state-owned company incorporated on October 5th, in the business of exploration, development, production and marketing of crude oil. Our operations are primarily located within southern Trinidad and Tobago and non-operated assets off Trinidad's north and east coasts.

We are seeking talented, innovative and passionate people to join our pioneering team.

If you thrive on exploring new frontiers in a best-in-class, growth-driven, inclusive work environment, this is the opportunity for you.

**Applications Invited for Professional & Technical Positions**

Heritage Petroleum Company Limited is a state-owned company incorporated on October 5th, in the business of exploration, development, production and marketing of crude oil. Our operations are primarily located within southern Trinidad and Tobago and non-operated assets off Trinidad's north and east coasts.

We are seeking talented, innovative and passionate people to join our pioneering team.

If you thrive on exploring new frontiers in a best-in-class, growth-driven, inclusive work environment, this is the opportunity for you.

**Closing Date for Applications**

**Expression of Interest (EOI) and Pre-Qualification**

**Process Chemicals and Supporting Services**

<table>
<thead>
<tr>
<th>Position</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Heritage Petroleum Company Limited</strong></td>
<td></td>
</tr>
<tr>
<td><strong>The Heritage Petroleum Company Board of Directors</strong></td>
<td></td>
</tr>
</tbody>
</table>

**The Heritage Petroleum Company Limited**

As a state-owned company, we are committed to providing excellent service and support to our stakeholders. Our vision is to be a leading player in the oil and gas sector, with a focus on sustainable development and responsible governance.

**Closing Date for Applications**

**November 2020**
General Applications

PRINT TEMPLATES

Corporate Press

A NEW ERA IN OIL & GAS

Trinidad and Tobago’s petroleum industry is more than a century old. Our expertise is globally admired and in high demand. It is from this platform that Trinidad and Tobago’s newest, state-owned oil and gas company, Heritage Petroleum Company Limited has emerged, strategically poised to usher in a new era in oil & gas exploration.

MAXIMIZING OUR ASSETS, REWARDING PERFORMANCE

More than the infrastructure and natural assets that we will leverage sustainability and profitability. Our people, assets, strategy, technical and operational excellence, strategic thinking and execution define the quality of our people. These three will be pivotal to our success.

By investing in proven technologies and a portfolio of proven assets, we see ourselves as a leading producer in the region, we will be an economically effective contributor to the growth of the country for an even brighter tomorrow of which our nation can be proud.

This is an exciting time with tremendous opportunities to create a value chain for our oil and gas exploration business, opportunities which we will seize together.
General Applications

PRINT TEMPLATES

Corporate Appointment Press

Welcome Arlene Chow

The Heritage Board of Directors announces the appointment of Arlene Chow to the position of CEO Heritage Petroleum Company Limited. Ms. Chow took on responsibilities on 3rd September 2019.

Arlene Chow holds over 40 years of experience in the petroleum industry. Among her most notable achievements were as CEO of the refining company Petrochem of Malaysia and as Managing Director of the energy company, Petronas. She has a strong background in project management and has held leadership positions in various international companies.

In addition to her professional experience, Ms. Chow is a well-known public speaker and has been invited to speak at various international conferences on energy and sustainability.

As CEO, Ms. Chow will focus on ensuring that Heritage Petroleum continues to be a leader in the industry and to contribute to the economic growth of Trinidad and Tobago.

We are confident that Arlene Chow’s expertise and leadership will drive Heritage Petroleum to new heights. We welcome her to the team.

On behalf of the leadership and staff of Heritage Petroleum, we extend a warm welcome to Arlene Chow.
General Applications

PRINT TEMPLATES

Corporate Board of Directors Press
General Applications

PRINT TEMPLATES

Vacancy Press

Trinidad and Tobago’s
newest emerging oil and gas
company, Heritage Petroleum
Company Limited is seeking
talented, innovative and
passionate people to join
our pioneering team.

Our team is to be a leading provider and
partner of quality oil and gas solutions
in Trinidad and Tobago, to our customers.

We are committed to providing our employees
with the best working environment and
opportunities for growth and advancement.

We are a company that values diversity,
honesty, integrity, and teamwork.

We are looking for individuals
who are passionate about
the oil and gas industry and
are committed to excellence.

If you believe in exploring new
frontiers in a fast-paced, growth-
driven, inclusive work environment,
this is the opportunity for you.

APPLICATIONS INVITED FOR
LEADERSHIP POSITIONS

Visit the website for more information

HRC Associates

www.hrcassociates.com/heritagepetroleum

Closing Date for Applications
October 31, 2018

www.heritagepetroleum.com
General Applications

PRINT TEMPLATES

Recruitment Press
General Applications

PRINT TEMPLATES

Job Application Press

Heritage Petroleum Company Limited is a state-owned company incorporated on October 5th, in the business of exploration, development, production and marketing of crude oil. Our operations are primarily located within southern Trinidad and Tobago and non-operated assets off Trinidad’s north and east coasts.

We are seeking talented, innovative and passionate people to join our pioneering team.

If you thrive on exploring new frontiers in a best-in-class, growth-driven, inclusive work environment, this is the opportunity for you.

CLOSING DATE FOR APPLICATIONS
OCTOBER 29, 2018

www.jobstt.com/heritage
General Applications

PRINT TEMPLATES

Expression of Interest/Pre-Qualification/Tender Press

INTRODUCTION

Heritage Petroleum Company Limited (Heritage) is seeking to partner with a suitably qualified and experienced international company interested in the operation of the Rupununi Block, including the exploration, development, and production of gas and gas-condensate deposits in the Guyana Basin. The Rupununi Block is located in Amazonia, South America, and is part of the Eastern Caribbean Basin.

The Expression of Interest (EOI) and Pre-Qualification Request to Develop (Pre-Q) will seek to identify suitable qualified and experienced companies willing to invest in the development of the Rupununi Block. The EOI and Pre-Qualification Request is intended to attract interested companies to the Rupununi Block, and to facilitate the selection of a suitable partner.

The EOI and Pre-Qualification Request will be open to all companies and will be conducted in accordance with the terms set out in this document.

PREREQUISITE CRITERIA

Companies wishing to submit an Expression of Interest package are required to meet the following criteria:

- The company must be a recognized international company with experience in the exploration, development, and production of gas and gas-condensate deposits.
- The company must have a proven track record of successful projects in the gas industry.
- The company must have financial capabilities to fund the project.
- The company must have a proven ability to manage and execute projects.

PRE-QUALIFICATION CRITERIA

Companies who wish to submit a Pre-Qualification package are required to meet the following criteria:

- The company must have experience in the gas industry.
- The company must have a proven ability to manage and execute projects.
- The company must have a proven track record of successful projects in the gas industry.
- The company must have the financial capabilities to fund the project.

Closing Dates for Submission of EOI Packages

EOI packages will be considered up to and including the following dates:

- Expression of Interest packages must be submitted by 30th November 2020.
- Pre-Qualification packages must be submitted by 30th November 2020.

Submission of EOI Package

EOI packages must be submitted to the following address:

Heritage Petroleum Company Limited

C/O Heritage Business Services

PO Box 588

Georgetown, Guyana

Submission of Pre-Qualification Package

Pre-Qualification packages must be submitted to the following address:

Heritage Petroleum Company Limited

C/O Heritage Business Services

PO Box 588

Georgetown, Guyana

Contact Information

For more information, please contact:

Mr. chamier@heritage.co.tt

Heritage reserves the right to accept or reject any or all EOI packages submitted without giving any reason. Unsuitable applications will not be acknowledged.

November 2020

Table of Contents © www.heritage.co.tt
OVERVIEW

General Signage Rules

Internal and external signage will be guided by the overarching guidelines governing font choice, colours, and placement of the Heritage logo. The logo should be placed on a white/light-coloured background.
GENERAL SIGNAGE

Field Signage

- WARNING
- NO HUNTING

- NOTICE
- NO ANIMAL TETHERING
Signage

GENERAL SIGNAGE

External Entrance Pylon Signage
GENERAL SIGNAGE

External Entrance Pylon Signage
Signage

GENERAL SIGNAGE

Glass Door Frosted Signage
PROMOTIONAL SIGNAGE

Pull-Up Banner

- INTEGRITY
  We deliver on our promises, treating each other fairly, honestly and respectfully, fostering relationships of trust with the broader society and community.

- NIMBLE
  We respond quickly whilst adapting in order to work effectively in ambiguous or changing situations, and with diverse individuals and groups.

- SAFETY
  We commit to managing our business and communities in a safe and environmentally responsible manner in accordance with statutory requirements.

- PERFORMANCE
  We have a commercial focus, with a business mindset which promotes profitability and sustainability. We are committed to focusing our efforts on achieving high quality results consistent with the organisation’s standards/expectations.

- INNOVATION
  We provide innovation that improves processes and results. Generating viable, new approaches and solutions, and continuously seeking to create new possibilities will be rewarded.

- RESPECT
  We recognize, value and leverage the unique perspectives, experiences and talents of every individual, promote understanding, fairness and inclusion throughout the organization.

- EXCELLENCE
  We are value driven, energetic and inspiring others to strive for the best and commit to the goals and purposes, creating a sense of well being, resilience and persistence.
ELECTRONIC/DIGITAL MEDIA
OVERVIEW

Templates

The same rules apply for electronic media usage in terms of font choice, colours, and placement of the Heritage logo. The logo should be placed on a white/light-coloured background.
DIGITAL TEMPLATES

**Presentation Deck** Microsoft PowerPoint Deck Sample Design

**Cover Slide**

**Hero Image Slide**

**Text Dominant Slide**

**Images with Text Slide**
**DIGITAL TEMPLATES**

**Presentation Deck**  Microsoft PowerPoint Deck Sample Design A

- **Cover Slide**
- **Hero Image Slide**
- **Text Dominant Slide**
- **Images with Text Slide**
More than the infrastructure and natural resources that we will recover sustainably and profitably, our greatest assets will be our technical and operational excellence, strategic thinking and, most of all, the quality of our people. These factors will be pivotal to our success. By investing in proven technology and a performance-driven team of people with the best ideas, we will increase production while safely delivering positive returns, of which our nation can be proud. This is an exciting time with tremendous opportunities to create a viable future for our oil and gas exploration business, opportunities which we will seize together.
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DIGITAL TEMPLATES

Email Signature

Firstname Lastname | Job Position/Title
Company Department

Heritage Petroleum Company Limited
Address Line 1
Area name, Trinidad and Tobago

649-6751 ext 6253
Firstname.Lastname@heritage-tt.com
HeritagePetroleum
LOWER THIRDS TITLE/CAPTION TEMPLATES

The Brand Property angular shapes may be used to build lower thirds and captions for electronic and digital media use, incorporating the use of the full-colour or one-colour logo applications as governed by the brand guidelines.

Title/Caption Treatment Examples