



## 'This is Our Heritage' INSTAGRAM VIDEO/REEL COMPETITION RULES

Please read **ALL** the rules as entries not meeting the criteria, will not be accepted or eligible for consideration.

1. Eligible entrants must create and post a 1 minute 30 second OR 2 minute video/reel showcasing aspects of T&T's cultural, architectural, food, environmental or people heritage. The video **MUST** include the 'This is Our Heritage' anthem as the audio.
2. The Heritage Video Competition is being held strictly on the Instagram platform. Only videos posted to Instagram will be eligible and judged.
3. All videos submitted as part of the Instagram Video/Reel Competition, **MUST** tag the Heritage Petroleum Instagram handle (@heritagepetroleum) and **MUST** include the following hashtags (#heritageisweown #thisisourheritagett #heritagepetroleum) in the caption. Collaborative post requests are welcomed.
4. In addition to posting, tagging and properly captioning, all entrants **MUST** follow the Heritage Petroleum page and direct message (DM) the Heritage page, sharing the link to the video along with:
  - Your Full Name
  - Email Address and Mobile Contact
  - Residential Address
  - A brief description of the video and the inspiration behind it.
5. Only the video posted by the participant who submitted details to the Heritage page via DM, will be eligible for judging. Groups may do a collaborative post.
6. The competition is open to residents of Trinidad & Tobago only. Only videos posted by residents will be eligible and judged.
7. Videos can be done as an individual entry or as a group entry (a maximum of 4 people) **\*\*Please read terms and conditions on the following page.**
8. Any AI-generated content or content not originally made by entrants, WILL NOT be eligible for consideration. All photos, artwork, videos and audio (apart from the This is Our Heritage anthem) should be originally captured and produced. Where any element is not owned by the participant is used, credit to the source/owner must be given.
9. Any use of inappropriate content, profanity, or racial terms in a review is grounds for removal and disqualification. This also includes explicit content, offensive content, hate speech, harassment, and bullying.
10. Only first, second and third place winners will be selected for cash prizes
  - 1st prize: \$20,000
  - 2nd prize: \$10,000
  - 3rd prize: \$5,000
11. Winners will be selected based upon:
  - The most likes on the originally posted video
  - The most shares/reposts of originally posted video
  - Creativity, originality, and adherence to the competition theme
12. The This is Our Heritage Video/Reel competition will run from Friday 19th July to Wednesday 25th September, 2024.
13. Winners will be selected and contacted between 30th September and 4th October, 2024 by a Heritage official. **Please Note:** If you do not receive an email and phone call within this period, it means that your entry didn't gain enough votes by the deadline date, to be awarded a prize.

## **THIS IS OUR HERITAGE COMPETITION TERMS & CONDITIONS**

**Please read below the terms and conditions for participating in the Heritage Petroleum 'This is Our Heritage' Competitions.**

- Employees, officers, contractors, directors, and representatives of Heritage Petroleum Company Limited (Heritage) and its parent company Trinidad Petroleum Holdings Limited (TPHL), its subsidiaries, affiliates, and advertising or promotional agencies, as well as their immediate family members and household members, are not eligible to participate.
- By submitting an entry, the entrant warrants that the work is original, does not infringe upon any third party's rights, and has not been previously published or won any awards
- Professional agencies, media, studios and business are not eligible to participate under the auspices of their brand or company.
- Heritage reserves the right to substitute any prize with another of equivalent value without giving notice.
- By entering the competition, entrants grant Heritage Petroleum Company Limited (Heritage) and its parent company Trinidad Petroleum Holdings Limited (TPHL), a non-exclusive, royalty-free, worldwide, perpetual license to use, reproduce, and display the submitted creative work for promotional and marketing purposes.
- Entrants retain ownership of their creative work but agree that Heritage Petroleum Company Limited (Heritage) may display their work in exhibitions, online, and in promotional materials.
- Personal information provided by entrants will be used solely for the purpose of administering the competition.
- Heritage will not share personal information with third parties without the entrant's consent, except as necessary for the administration of the competition.
- By entering, participants agree to release and hold harmless Heritage, its affiliates, and their respective officers, directors, employees, and agents from any and all liability arising from or in connection with the competition or acceptance, possession, use, or misuse of any prize.
- These terms and conditions shall be governed by and construed in accordance with the laws of the Republic of Trinidad and Tobago.
- Any disputes arising out of or in connection with these terms and conditions shall be subject to the exclusive jurisdiction of the courts of the Republic of Trinidad and Tobago.
- Heritage reserves the right to cancel or amend the competition and these terms and conditions without notice.
- Any changes to the competition will be notified to entrants as soon as possible by Heritage.
- The competition and these terms and conditions are subject to all applicable laws and regulations.